



THE AP-GfK POLL: VIETNAM

Conducted by GfK Roper Public Affairs & Media

Interview dates: February 23 – March 25, 2010
Interviews: 1,600 adults
Margin of error: +/- 3.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

*= less than 0.5%

-= 0

Q1. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

Total happy	68
Very happy	27
Somewhat happy	42
Neither happy nor unhappy	26
Total unhappy	3
Somewhat unhappy	2
Very unhappy	*
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,600

Q2. What do you think are the most important problems facing this country today?

Economy [NET]	46
Economy/economic difficulties	19
Inflation/rising prices	16
Economic	
instability/development	8
Rural economic development	2
Market/price instability	2
Rising cost of	
utilities/water/electricity	1
Rising cost of gas/fuel	1
Business difficulties	1
Competition from imports	1
Devaluation of currency	1
Other economy comments	2
Financial [NET]	26
Unemployment	15
Poverty/low income	10
Low standard of living	1
Employment instability/lack of	
job security	1
Jobs for the youth	1
Other financial comments	2
Environment [NET]	25
Environmental pollution	20



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Infrastructure	1
Miscellaneous [NET]	4
Food safety	1
Hunger	1
Other misc. comments	2
Nothing	3
Don't know [VOL]	4
Refused [VOL]	3

Based on: N=1,600

Q3. What do you think are the most important problems facing you and your family today?

Financial [NET]	45
Low income	15
Financial difficulties	10
Low standard of living	10
Unemployment	10
Cost of education	5
Employment instability/lack of job security	5
Jobs for the youth	2
Debt payment	1
Other financial comments	1
Economy [NET]	35
Economy/economic difficulties	19
Inflation/rising prices	7
Capital for business/personal	
development	3
High/rising cost of food	3
Economic instability/development	2
Rising cost of	
utilities/water/electricity	2
Business difficulties	2
Rising cost of gas/fuel	1
Market/price instability	1
Rising cost of fertilizer/crop	
cultivation	1
Programs/Benefits [NET]	23
Children's education	9
Health issues	8
Child care	5



Inadequate/unaffordable	
housing	4
Society [NET]	4
Family instability/domestic	
issues	2
Social evils/issues	1
Other society comments	1
Environment [NET]	2
Environmental pollution	2
Government [NET]	1
Urban/rural land planning	
policies	1
Other government comments	1
Infrastructure[NET]	1
Traffic/traffic safety	1
Transportation	1
Miscellaneous [NET]	4
Children's future	1
Lack of companionship/family	1
Lack of time	1
Other misc. comments	2
Nothing	15
Don't know [VOL]	1



Q4. Please tell me if you have a favorable, unfavorable or neither favorable nor unfavorable view of each of the following people and institutions?

	Total Fav.	Strongly Fav.	Some- what Fav.	Neither	Total Unfav.	Some- what Unfav.	Strongly Unfav.	Don't know	Ref.
The United Nations	52	29	23	26	2	1	*	18	2
The European Union	38	18	21	34	2	2	1	23	2
U.S. President Barack Obama	35	12	23	35	5	3	1	23	2
Former U.S. President George W. Bush	8	1	7	29	36	19	17	24	3
Chinese President Hu Jintao	23	8	15	40	9	7	2	24	3
Iranian President Mahmoud Ahmadinejad	6	1	5	36	11	8	4	43	4
Osama bin Laden	4	1	3	18	46	11	35	28	4
Supreme Leader Kim Jong-il	10	2	8	35	12	8	4	39	4
Russian Prime Minister Vladimir Putin	34	18	16	30	3	2	1	28	4
British Prime Minister Gordon Brown	12	3	8	42	6	5	1	36	4
Indian Prime Minister Manmohan Singh	9	3	6	42	5	4	1	40	4



Q5. For each of the following countries, please tell me if you have a favorable, unfavorable or neither favorable nor unfavorable view of each of the following countries?

	Total Fav.	Strongly Fav.	Some- what Fav.	Neither	Total Unfav.	Some- what Unfav.	Strongly Unfav.	Don't know	Ref.
China	32	11	21	35	18	8	10	13	1
Cambodia	33	11	22	45	5	4	*	15	1
Thailand	22	6	16	48	11	9	2	17	2
Malaysia	21	6	15	53	3	2	1	21	3
North Korea	16	4	12	46	10	8	3	23	4
South Korea	23	7	16	48	3	3	1	22	4
Japan	35	10	25	39	4	3	1	18	4
United States of America	19	6	13	43	18	12	6	15	4
United Kingdom	21	5	16	48	8	6	2	19	4
Canada	16	4	11	52	4	3	1	23	5
Indonesia	17	5	12	52	4	4	1	23	5
Philippines	17	4	13	52	4	3	1	22	4
Taiwan	19	6	14	47	9	7	1	20	5
India	18	5	13	49	5	5	*	24	4
Russia	49	19	30	31	1	1	*	16	3
Laos	43	17	26	36	2	1	*	15	3
Myanmar (Burma)	17	4	13	51	3	3	1	22	5
Singapore	30	9	21	42	2	2	1	20	6
France	21	7	14	47	5	4	1	21	6

Q6. Generally speaking, would you say that things in this country are headed in the right direction or in the wrong direction?

Right direction	81
Wrong direction	7
Don't know [VOL]	11
Refused [VOL]	*



Q7. How would you rate the condition of this country's economy today? Is it...

Excellent	4
Good	44
Fair	42
Poor	6
Very Poor	*
Don't know [VOL]	4
Refused [VOL]	*

Based on: N=1,600

Q8. Compared to 5 years ago, would you say that the condition of this country's economy is better, worse, or about the same today as it was then?

Total better	85
Much better	40
Somewhat better	45
About the same	9
Total worse	3
Somewhat worse	3
Much worse	*
Don't know [VOL]	2
Refused [VOL]	*



Q9. Looking ahead 5 years from now, do you think the condition of this country's economy will be better, worse or about the same as it is today?

Total better	87
Much better	47
Somewhat better	40
About the same	5
Total worse	1
Somewhat worse	1
Much worse	*
Don't know [VOL]	7
Refused [VOL]	*

Based on: N=1,600

Q10. How would you rate the condition of your family's finances today? Are they... [READ EACH ITEM]

Excellent	2
Good	12
Fair	68
Poor	16
Very Poor	1
Don't know [VOL]	*
Refused [VOL]	*



Q11. Compared to 5 years ago, would you say that the condition of your family's finances is better, worse, or about the same today as it was then?

Total better	69
Much better	21
Somewhat better	48
About the same	21
Total worse	8
Somewhat worse	7
Much worse	2
Don't know [VOL]	2
Refused [VOL]	*

Based on: N=1,600

Q12. Looking ahead 5 years from now, do you think the condition of your family's finances will be better, worse or about the same as it is today?

Total better	73
Much better	31
Somewhat better	42
About the same	11
Total worse	3
Somewhat worse	2
Much worse	1
Don't know [VOL]	14
Refused [VOL]	*



Q13. Looking ahead 20 years from now, when children being born today grow up, do you think they will be better off, worse off or about the same as people are now?

Total better	88
Much better	65
Somewhat better	23
About the same	5
Total worse	1
Somewhat worse	1
Much worse	*
Don't know [VOL]	6
Refused [VOL]	*

Based on: N=1,600

Q14. How serious a problem are each of the following in this country today? For each one, please tell me if it is an extremely serious problem, very serious, somewhat serious, not too serious, or not at all serious problem. How about...

	Extremely Serious	Very serious	Some- what serious	Not too serious	Not at all serious	Don't know	Ref
Unemployment	38	30	20	10	1	1	*
Pollution	43	30	17	7	2	2	*
Crime	27	33	27	8	2	2	*
Access to education	13	32	30	18	4	2	*
Access to medical care	11	33	30	19	4	3	*
Poverty	17	29	28	21	3	2	*
Hunger	15	22	24	28	8	2	*
Terrorism	7	10	16	29	29	8	1
Drug abuse	29	26	26	11	4	4	*

Q15. How interested are you personally in politics? [READ EACH ITEM]

Extremely interested	3
Very interested	6
Somewhat interested	30
Not too interested	41
Not at all interested	20
Don't know [VOL]	1
Refused [VOL]	-



Q16. Generally speaking would you say that most people can be trusted or that you need to be very careful in dealing with them?

Most people can be trusted	35
Need to be very careful	63
Don't know [VOL]	2
Refused [VOL]	*

Based on: N=1,600

Q17. People sometimes talk about what the goals of the country should be for the next ten years. How important are each of the following goals to you personally? [READ EACH ITEM]

	Extremely Important	Very Important	Some- what Important	Not too Important	Not at all Important	Don't know	Ref
A high level of economic growth	34	35	18	3	1	9	*
Making sure this country has strong defense forces	37	36	19	3	1	5	*
Seeing that people have more say about how things are done at their jobs and in their communities	8	25	31	14	6	15	1
Trying to make the countryside more beautiful	32	37	21	4	2	3	1



Q18. Do you think the growing military power of China do is a...?

Total good thing	12
Very good thing	3
Somewhat good thing	9
Neither good nor bad	29
Total bad thing	33
Somewhat bad thing	19
Vary had thing	14
Very bad thing	14
Don't know [VOL]	24

Based on: N=1,600

Q19. Do you think the growing economic power of China is mostly a good thing, or mostly a bad thing?

Total good thing	27
Very good thing	7
Somewhat good thing	19
Neither good nor bad	28
Total bad thing	21
Somewhat bad thing	14
Very bad thing	7
Don't know [VOL]	23
Refused [VOL]	2



Q20. There is a lot of discussion about how business and industry should be managed. Which of these four statements comes CLOSEST to your opinion? [READ EACH ITEM. RECORD ONLY ONE ANSWER]

The owners should run their businesses or appoint the managers	14
The owners and the employees should participate in the selection of managers	33
The government should be the owner and appoint the managers	15
The employees should own the business and should elect the managers	11
Don't know [VOL]	25
Refused [VOL]	1

Based on: N=1,600

Q21. Should there be more private ownership of business and industry, or should there be more government ownership of business and industry?

More private ownership	56
More government ownership	25
Don't know [VOL]	19
Refused [VOL]	*

Based on: N=1,600

Q23. Should incomes be made more equal, or are larger income differences okay as incentives for people to work harder?

Incomes should be made more equal	12
Larger income differences are okay	
as incentives for people to work	
harder	77
Don't know [VOL]	10
Refused [VOL]	*



Q24. Which comes closer to your view? [READ EACH ITEM. ACCEPT ONLY ONE RESPONSE]

Competition is good. It stimulates people to work hard and develop	
new ideas	77
Competition is harmful. It brings out	
the worst in people	10
Don't know [VOL]	12
Refused [VOL]	*

Based on: N=1,600

Q25. How much would you say you and your family were affected by the American war? [READ EACH ITEM]

A great deal	1
A lot	6
A moderate amount	13
A little	19
Not at all	55
Don't know [VOL]	4
Refused [VOL]	1

Based on: N=1,600

Q26. How often do you personally think about the American war and its impact on this country? [READ EACH ITEM]

Always	2
Often	9
Sometimes	30
Rarely	22
Never	34
Don't know [VOL]	3
Refused [VOL]	1



Q27. Do you think the United States is now more cautious, less cautious, or about as cautious as it always has been about getting involved in military conflicts around the world than it was before it got involved in the American war in Vietnam?

More cautious	34
Less cautious	9
About as cautious as always	13
Don't know [VOL]	42
Refused [VOL]	3

Based on: N=1,600

Q28. Do you think the United States made the right decision or made a mistake in going to war in Afghanistan?

Right decision	3
Mistake	55
Don't know [VOL]	39
Refused [VOL]	3

Based on: N=1,600

Q29. Do you think the United States made the right decision or made a mistake in going to war in Iraq?

Right decision	3
Mistake	58
Don't know [VOL]	37
Refused [VOL]	3

Based on: N=1,600

Q30. Do you think the war in Afghanistan has turned into a situation like the United States faced in Vietnam, or don't you think that has happened?

Has turned into a situation like	
Vietnam	13
Hasn't happened	20
Don't know [VOL]	63
Refused [VOL]	4



Q31. How important are each of the following in your life? Extremely important, very important, moderately important, somewhat important or not important at all?

	Extremely important	Very important	Some- what important	Not too Important	Not at all important	Don't know	Ref
Religion	8	20	15	34	19	3	*
Work	43	33	16	5	2	1	*
Spending time with friends	7	22	34	27	8	1	*
Spending time with family	40	39	17	2	1	*	*
Education	29	34	28	6	2	1	*
Following sporting events	3	14	20	37	25	1	*
Watching television	5	19	33	30	12	1	*
Going to movies	1	5	8	25	55	5	1

Q32. What is your favorite sport to watch? [RECORD ONLY ONE RESPONSE]

Soccer/football	45
Badminton	7
Track and field	4
Table tennis	4
Gymnastics	2
Boxing	1
Karate	1
Weightlifting	1
Wrestling	1
Judo	1
Other	6
Don't know [VOL]	24
Refused [VOL]	4

Based on: N=1,600

Q33. What comes closest to your opinion on abortion? Abortion should be...?

Illegal in all cases	33
Illegal in most cases	42
Legal in most cases	10
Legal in all cases	1
Don't know [VOL]	13
Refused [VOL]	*



Q34. On this list are various groups of people. Could you please point out any that you would not like to have as neighbors? [READ EACH ITEM. ACCEPT MULTIPLE RESPONSES]

Drug addicts	69
People with a criminal record	62
People who have AIDS	49
Heavy drinkers	47
Emotionally unstable people	40
Homosexuals	26
People of a different race/ethnicity	6
Christians	4
Immigrants/foreign workers	3
Muslims	3



The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

D1. Respondent's Gender:

Male	47
Female	53

Based on: N=1,600

D2. In which of the following groups does your age fall in?

Age group:

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	18-29	34
	30-49	42
	50-64	19
	65+	6

Based on: N=1,600

D3. Which of the following durables does your household own?

Accept Multiple Responses:

Air conditioner	13
Car	3
Hi-fi stereo with CD/VCD/DVD (all kinds of discs)	69
Radio cassette without CD/VCD/DVD	39
Computer	34
Telephone (landline)	64
Refrigerator	64
Gas cooker	77
Bike – valued less than 12 million VND	46
Bike - valued from12 to 24 million VND	46
Bike - valued greater than 24 million VND	12
Washing machine	22

Based on: N=1,600



19

D4. DO NOT ASK RESPONDENT. INTERVIEWER: OBSERVE CAREFULLY & RECORD. [CAN CHECK HOUSING TYPE WITH HOST] HOUSING GRADE

Grade 1	6
Grade 2	18
Grade 3	22
Grade 4	54

Based on: N=1,600

D6. Please let me know your current occupation.

General director/ Director/ Deputy Director	*
Manager/ Deputy Manager	*
Professionals (Lawyer, Doctor, Teacher	4
White-collar worker	6
Blue-collar worker	11
Self-employed	33
Housewife	12
Student	11
Retired	8
Other	13

Based on: N=1,600

D7. What is the highest level of education you have completed?

No formal education	3
Elementary school education	3
Finished elementary education (Grade 1-6)	21
Secondary school (unfinished/studying)	11
Finished secondary school	34
Diploma/vocational level (unfinished/studying)	3
Finished Diploma/vocational level	6
University bachelor's degree or college graduate	18
University bachelor's degree or professional	
degree or higher	-
Refused [VOL]	1



D8. Please let me know your monthly personal income.

VND 1,500,000 and below	36
VND 1,500,001 – 2,500,000	23
VND 2,500,001 – 3,500,000	12
VND 3,500,001 - 4,500,000	4
VND 4,500,001 – 5,500,000	3
VND 5,500,001 – 6,500,000	2
VND 6,500,001 – 7,500,000	1
VND 7,500,001 – 8,500,000	1
VND 8,500,001 – 9,500,000	*
VND 9,500,000 – 12,000,000	1
VND 12,000,001 – 16,000,000	*
VND 16,000,001 – 20,000,000	*
Over 20,000,000	*
No income	16
Refused [VOL]	2

Based on: N=1,600

D9. Please let me know your monthly household income.

Lower (net)	44
VND 1,500,000 and below	9
VND 1,500,001 – 2,500,000	17
VND 2,500,001 - 3,500,000	17
Middle (net)	36
VND 3,500,001 – 4,500,000	15
VND 4,500,001 - 5,500,000	10
VND 5,500,001 – 6,500,000	6
VND 6,500,001 – 7,500,000	4
High	13
High VND 7,500,001 – 8,500,000	13
VND 7,500,001 – 8,500,000	3
VND 7,500,001 – 8,500,000 VND 8,500,001 – 9,500,000	3 1
VND 7,500,001 – 8,500,000 VND 8,500,001 – 9,500,000 VND 9,500,000 – 12,000,000	3 1 4
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D10	Please	let us	know your	current	marital	status

Single	26
Married	71
Divorced	1
Widowed	2

Based on: N=1,600

D11. Do you have children?

Yes	70
No	30

Based on: N=1,600

D12. Mean number of children

	2.2	
Based on:		N=1,190

D13. About how many hours in your average week do you spend doing each of these activities?

Using a computer	
None	71
10 hours or less	10
11-20 hours	6
21-30 hours	7
31-40	3
More than 40 hours	3
Average time (excluding None)	21.4



Using the Internet or going online	
None	75
10 hours or less	11
11-20 hours	5
21-30 hours	5
31-40	2
More than 40 hours	2
Average time (excluding None)	19.2

Based on: N=1,600

Watching television	
None	5
10 hours or less	31
11-20 hours	32
21-30 hours	19
31-40	8
More than 40 hours	5
Average time (excluding None)	18.6

Based on: N=1,600

D14. Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	25
Cell phone	53
Both equally	9
Neither	12
Don't know [VOL]	1
Refused [VOL]	*

Based on: N=1,600

[ASKD OF THOSE AGES 50]

D15. Did you serve in the military or otherwise fight in the American War, or not?

Yes	30
No	69



[ASK ALL]

D16. Did a member of your family serve in the military or otherwise fight in the American War, or not?

Yes	31
No	69

Based on: N=1,600

D17. Do you personally know anyone who suffers health problems because of the use of Agent Orange by the United States in Vietnam, or don't you know anyone who suffers such problems?

Yes, know someone	20
No, do not know anyone	71
Don't know [DO NOT READ]	9
Refused [DO NOT READ]	*

Based on: N=1,600

D18. Do you think the United States has done enough to help victims of Agent Orange use in Vietnam, or has the United States not done enough?

Has done enough	4
Has not done enough	82
Don't know [VOL]	14
Refused [VOL]	*

Based on: N=1,600

Area:

Urban	29
Rural	71

Based on: N=1,600

Location:

North Vietnam	45
South Vietnam	55



AP-GfK Poll Methodology

The **Associated Press-GfK VIETNAM Poll** was conducted from February 23 through March 25, 2010, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

The sample of 1,600 respondents represents the national population of Vietnam age 18 and older. A multi-stage, stratified random sample of interviewing locations was employed in this study.

First, 48 primary sampling units (cities and districts) were selected with probability proportionate to size. Next, 100 secondary sampling units (60 urban blocks and 40 rural blocks) were randomly selected from the 48 PSUs. Some PSUs required more than one block selection. Excluded from the block selection were the remote areas without drivable roads, including some on high-mountain terrain, and the clusters of minority ethnic groups whose command of Vietnamese is limited -- overall about 10% of the population. In the blocks, interviewers were assigned random routes with selection of Nth dwelling. Within selected households, interviewers asked and recorded the number of adults in home and randomly selected one adult for the interview. If the selected adult was not home, interviewers revisited the household before taking the next Nth dwelling.

The response rate — obtained by dividing the number of completed interviews (1600) by the sum of total households contacted (2917) — is 55%.

Weighting: Two stage weighting was employed to balance the sample of 1,600. In a first stage selection of adults (capped at 4) and PSU weights are computed. PSU weights account for the probability of being selected by adjusting the sample size to the population of the PSU. The number of adults times the PSU weight is the first stage or pre weight. This weight is normalized as the sample size divided by the sum of the pre weights. Pre weights are the entered into stage two rim weighting. In this stage data are simultaneously adjusted for age by sex, six regions, and an urban rural dichotomy.

